



## **Privacy Policy for West Women Trekkers Inc. DBA as West Women Fitness**

West Women Trekkers Inc. DBA West Women Fitness is committed to maintaining the accuracy, confidentiality and security of your personal identifiable information (“Personal Information”). The privacy policy governs our actions as they relate to the collection, use and disclosure of Personal Information.

This privacy policy is based on the values set by the Canadian Standard Associations Model Code for the Protection of Personal Information and Canada’s Personal Information protection and Electronic Documents Act.

### **1. Introduction**

We are responsible for maintaining and protecting the Personal Information under our control. Compliance with privacy policy will be maintained.

### **2. Identifying Purposes**

West Women Trekkers Inc. DBA West Women Fitness collect, use and disclose personal information to provide you with products and services you have requested and offer additional products or services you might be interested in. The purpose for collecting Personal Information will be identified at time of specific request. In certain circumstances, for specific purposes for which information is collected, consent may be implied for example where name, address and payment information is provided as part of the order process.

### **3. Consent**

Knowledge and consent are required for the collection, use or disclosure of Personal Information where required or permitted by law. It is your choice to provide West Women Trekkers Inc. DBA West Women Fitness with your Personal Information. However, if not provide certain information it may limit the products and services provided to you. This Personal Information is collected, as required to be able to supply a product or service.

### **4. Limiting Collection**

The Personal Information collected is limited to this details necessary for the purposes identified by West Women Trekkers Inc. DBA West Women Fitness. With your consent, Personal Information may be collected from you in person, or by correspondence email, mail, phone or via Internet.

## 5. Limit Use, Disclosure and Retention

Personal Information may only be used or disclosed for the purpose for which it is collected, unless you have otherwise consented, or when it is required or permitted by law. Personal Information will only be retained for the period of time required to fulfill the purpose for which we collect it or as may be required by law.

## 6. Accuracy

Personal Information will be maintained in an accurate, complete and up-to-date form as is necessary to fulfill the purposes for which it is to be used.

## 7. Safeguarding Information

Personal Information will be protected by security safeguards and remain confidential. We take all reasonable precautions to protect your Personal Information from any loss or unauthorized use, access or disclosure.

## 8. Disclosure

West Women Trekkers Inc. DBA West Women Fitness will make information available to you, regarding policies and practices with respect to management of your Personal Information.

## 9. Customer Access

Upon request, you will be informed of existence, use and disclosure of your Personal Information and given access to it. You may verify accuracy and completeness of your Personal Information and update if appropriate. However, in certain circumstances we may not disclose information relating to you if other individuals are referenced or if there are legal, security or commercial proprietary restrictions.

## 10. Customer Complaints, Suggestions, Feedback

You may direct any questions or enquiries with respect to our privacy policy, or our practices by contacting Chief Executive Officer at +1 604 449 4521 or email to [info@westwomentrekkers.com](mailto:info@westwomentrekkers.com)

## 11. Cookies

A cookie is a small computer file, or information piece that may be stored in your computer's hard drive when you visit our website. Cookies may be used to improve website functionality, to provide visitors with a customized online experience. Cookies are used widely most web browsers are configured initially to accept cookies. This may change your internet browser settings to prevent your computer from accepting cookies automatically. You may change your browser settings to prevent your computer from accepting cookies, or to notify you when you receive a cookie, so that you can decline its acceptance. If you disable cookies, you may not experience optimal performance of our website.

## 12. Third party websites

The West Women Trekkers Inc. DBA West Women Fitness website may contain links to third party sites not governed by this privacy policy. The West Women Trekkers Inc. DBA West Women Fitness website may link to third party sites we endeavor to link to sites with high privacy standards. This privacy policy will no longer apply once you leave our website. West Women Trekkers Inc. DBA West Women Fitness is not responsible for the privacy practices employed by third party websites. It is up to you the user to ensure you examine the privacy statements of those sites to learn how your Personal Information may be collected, used, shared and disclosed.

Women's Personal Training and Outdoor Adventure Fitness

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**604.449.4521**

[www.westwomentrekkers.com](http://www.westwomentrekkers.com) • [info@westwomentrekkers.com](mailto:info@westwomentrekkers.com)

2455 York Avenue, Vancouver, BC Canada V6K 1C9